



## Press Release

January 14, 2020



### ***Nureva brings advanced audio conferencing into small spaces with new HDL200 system***



#### ***Intelligent microphone and speaker bar delivers unmatched simplicity and flexibility***

Calgary, Alberta --- January 14, 2020 --- Nureva Inc., an award-winning collaboration-solutions company, announces the [HDL200 audio conferencing system](#), the newest addition to the company's line of advanced audio solutions. Beautifully crafted and specifically designed for the needs of meeting spaces up to 18' x 18' (5.5 x 5.5 m), the HDL200 system delivers the same consistent and reliable pickup that Nureva's award-winning HDL300 systems deliver for larger spaces. The HDL200 is powered by patented [Microphone Mist™ technology](#), which fills the entire meeting space with thousands of virtual microphones so that everybody is heard no matter how softly they talk, where they move in the space or the direction they face. Unlike beamforming and tabletop omnidirectional microphones, there are no dead zones where it is difficult to be heard. The HDL200 is 46.4" W x 4.8" H (1.18 x 0.12 m) with 10 front-facing microphones to offer maximum installation flexibility. It can be mounted above or below a display, on the wall (mounting bracket included) or on a mobile stand. Supporting third-party meeting room



peripherals was also a design consideration, with the option of a cleverly designed optional magnetic camera mount and a display mount. The HDL200 also has an integrated full-color display that is perfectly sized for small rooms to give in-room participants helpful information such as time, volume and mute on/off. Further enhancements are envisioned through future integrations with other products such as room control, building information management and room booking systems.



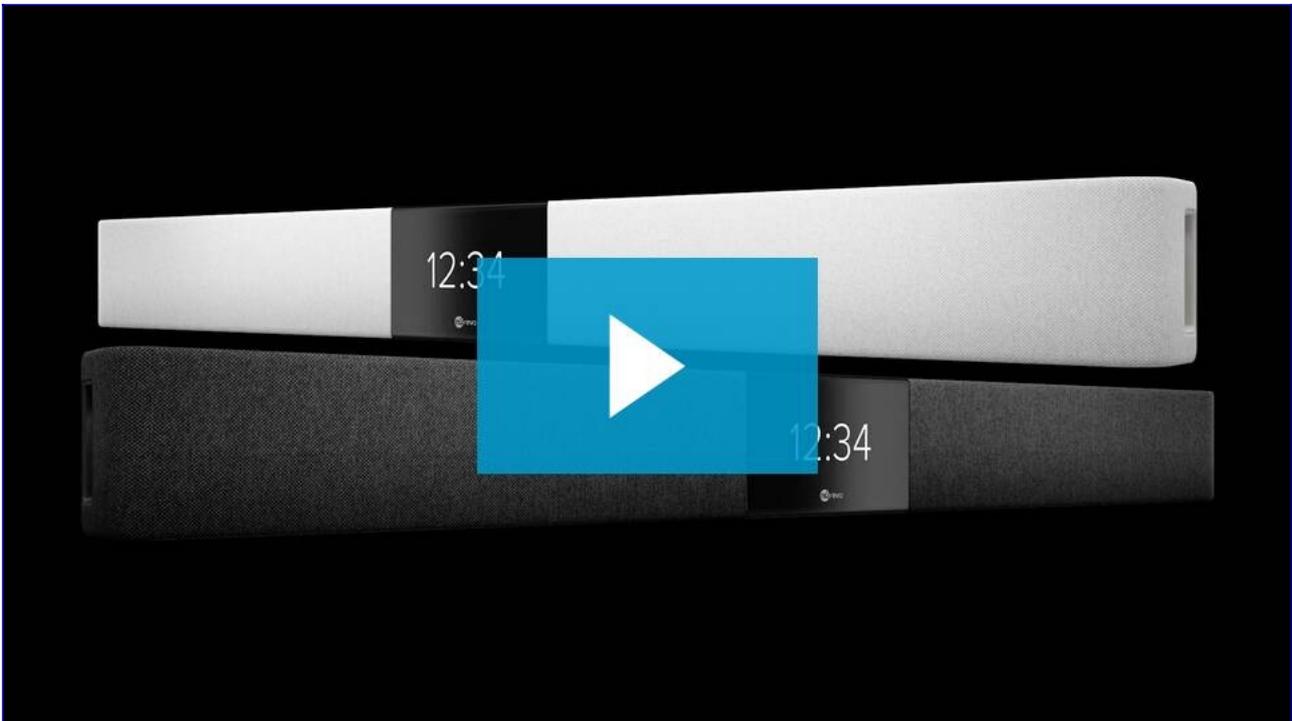
Nureva has experienced continued rapid growth in its customer base over the past year, including the addition of [Google](#), [Intel](#), [MIT](#), [VMWare](#), [Allstate Insurance](#) and [Deloitte](#). Customer feedback continues to guide the expansion of Nureva's audio platform and ecosystem relationships with the goal of making it easy for IT professionals to achieve consistent, hassle-free audio performance throughout their spaces. The Nureva product line includes the [HDL300](#) for medium spaces up to 25' x 25' (7.6 x 7.6 m), the [Dual HDL300](#) for large spaces up to 30' x 50' (9.1 x 15.2 m) and now the [HDL200](#) for small spaces. Deployment of the full Nureva audio conferencing product line is supported by [Nureva™ Console](#), a new cloud-based platform that makes it easy for IT staff to implement and manage all Nureva systems at scale from a secure dashboard that can be accessed remotely. Once a Nureva audio system is enrolled through Nureva Console, customers also receive an additional year of warranty, an increase from two years to three.



“Our customers are receiving tremendous value from the HDL300 systems and have been asking when we will have a similar solution for their smaller rooms,” said Nancy Knowlton, Nureva’s CEO. “With the introduction of the HDL200 system and Nureva Console, we are excited to offer them a full line of systems and management tools to support their desire for standardization and simplicity.”

## Video

Watch a short video describing how customer feedback helped guide the development of the HDL200 system and how it was carefully designed to fit into today’s small dynamic meeting spaces.



## Additional product details

### System components

The Nureva HDL200 audio conferencing system includes the following

- Option of dark- or light-colored integrated microphone and speaker bar with full-color LCD
- Infrared remote control with mute, volume, call answer and hang-up buttons
- USB and power cables that plug directly into the HDL200 bar
- Wall mounting bracket



## System requirements

The system requires a computer (PC or Mac) enabled with UC&C, web conferencing or video conferencing software, such as Microsoft® Teams, Skype® for Business, Zoom, BlueJeans, Cisco® Spark, Cisco WebEx™, GoToMeeting®, Pexip® Infinity Connect and other popular UC&C applications.

## Plug and play

The HDL200 system is recognized as a standard USB audio device. No additional drivers need to be installed.

## Optional accessories

- An optional mounting bracket makes it easy to attach the HDL200 system to the top or bottom of a flat-panel display, whether the display is mounted on the wall or on a stand
- A magnetic camera mount with an angle adjustment mechanism makes it easy to attach a video camera to the top of the HDL200 system

## Pricing and availability

The Nureva HDL200 audio conferencing system can be ordered now through a global network of value-added dealers and resellers and will ship in March 2020. The MSRP in the United States is US\$1,599. All Nureva audio products come with a standard two-year warranty or three years with Nureva Console registration. An additional two-years can also be purchased for a full five-year warranty.

## Press events

Press and analysts attending [Integrated Systems Europe \(ISE\)](#) in Amsterdam from February 11 to 14 can learn more about Nureva Console and the full line of Nureva audio conferencing products during three special press events on Nureva's stand 11-D160 in the Unified Communications hall. Live remote demonstrations of Nureva audio systems can also be scheduled anytime outside the noted days and times.

- Tuesday 11 February 11:00 a.m.
- Wednesday 12 February 10:00 a.m.
- Thursday 13 February 10:30 a.m.

## About Nureva audio solutions

Nureva's line of audio conferencing systems solve the frustrating and persistent problem of poor audio performance in meeting and learning spaces. At the core of every system is the company's patented Microphone Mist technology, which places thousands of virtual microphones throughout a space to pick up sound from any location, ensuring that participants are clearly heard regardless of where they are in the room or the direction they



are facing. The systems use sophisticated algorithms to simultaneously process sound from all virtual microphones to provide remote participants with a clear, reliable listening experience. Broad deployment of multiple Nureva systems is supported by Nureva Console, a cloud-based platform that makes it easy for organizations to manage their systems across multiple locations from a single, secure dashboard. For more information, visit the [Nureva website](#).

### **About Nureva**

Nureva Inc. is a technology-rich, multiple award-winning private company that imagines and builds products that make it easy to unlock the potential of collaborative teams. The company's audio conferencing systems use groundbreaking Microphone Mist technology to bring clear, reliable audio performance to almost any meeting space, and its visual collaboration tools streamline the work of colocated and dispersed agile teams. A passion for achieving simplicity through deep user understanding drives the company's product roadmap and the value it creates for its customers. For more information, visit [Nureva's website](#) and follow [@NurevaInc](#).